



Demographic Summary

14443 Carrollton Blvd, Carrollton, Virginia, 23314
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 36.93866
Longitude: -76.53358

	1 mile	3 miles	5 miles
Population Summary			
2023 Total Population	3,116	10,531	20,766
2028 Total Population	3,318	11,050	21,873
2023 Total Daytime Population	1,858	6,633	13,968
Workers	511	1,742	4,133
Residents	1,347	4,891	9,835
2017-2022 Annual Rate	1.26%	0.97%	1.04%
Household Summary			
2023 Households	1,282	4,170	8,012
2028 Households	1,374	4,406	8,499
Household Income			
2023 Median Household Income	\$115,225	\$110,512	\$118,837
2028 Median Household Income	\$131,304	\$125,838	\$138,177
2023 Average Household Income	\$150,143	\$144,642	\$153,744
2028 Average Household Income	\$171,329	\$166,361	\$175,254
Median Age			
2023	43.6	42.5	44.2
2028	44.5	43.4	44.8
2023 Population by Age			
Total	3,114	10,532	20,763
0 - 4	4.8%	5.1%	5.0%
5 - 9	5.9%	6.0%	5.9%
10 - 14	6.2%	6.8%	6.4%
15 - 24	11.4%	11.3%	11.2%
25 - 34	9.6%	10.5%	9.8%
35 - 44	14.1%	13.8%	12.8%
45 - 54	13.2%	12.8%	12.6%
55 - 64	15.2%	14.2%	15.0%
65 - 74	11.7%	11.4%	12.4%
75 - 84	6.0%	6.4%	7.0%
85 +	1.8%	1.7%	1.9%
18 +	79.4%	78.2%	78.8%
2028 Population by Age			
Total	3,318	11,048	21,873
0 - 4	4.7%	5.0%	5.0%
5 - 9	5.4%	5.5%	5.4%
10 - 14	6.4%	6.4%	6.2%
15 - 24	10.4%	11.1%	10.7%
25 - 34	10.6%	10.7%	10.5%
35 - 44	13.3%	13.6%	12.5%
45 - 54	13.3%	13.0%	12.6%
55 - 64	13.0%	12.7%	13.0%
65 - 74	13.6%	12.3%	13.3%
75 - 84	7.2%	7.6%	8.4%
85 +	2.2%	2.2%	2.5%
18 +	80.0%	79.3%	79.7%
2023 Population by Race/Ethnicity			

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2023 Esri converted Census 2000 data into 2010 geography

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Total	3,117	10,530	20,766
White Alone	70.3%	68.8%	69.0%
Black Alone	18.6%	19.1%	19.6%
American Indian Alone	0.4%	0.5%	0.5%
Asian Alone	1.6%	2.0%	1.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.6%	1.9%	1.6%
Two or More Races	7.4%	7.8%	7.4%
Hispanic Origin	5.0%	5.7%	5.3%
Diversity Index	51.6	54.0	53.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

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2023 Population 25+ by Educational Attainment			
Total	2,234	7,457	14,844
Less than 9th Grade	1.0%	1.2%	1.6%
9th - 12th Grade, No Diploma	3.7%	3.3%	3.9%
High School Graduate	20.6%	22.4%	20.6%
GED/Alternative Credential	4.3%	3.5%	4.0%
Some College, No Degree	19.3%	19.3%	19.2%
Associate Degree	12.5%	11.6%	9.9%
Bachelor's Degree	20.7%	21.8%	22.6%
Graduate/Professional Degree	17.9%	16.8%	18.3%
2023 Employed Population 16+			
Total	1,747	5,479	10,706
2023 Consumer Spending			
Apparel & Services: Total \$	\$3,861,249	\$12,074,564	\$24,600,488
Average Spent	\$3,011.89	\$2,895.58	\$3,070.46
Spending Potential Index	126	122	129
Education: Total \$	\$3,285,815	\$9,959,144	\$20,057,120
Average Spent	\$2,563.04	\$2,388.28	\$2,503.38
Spending Potential Index	148	138	145
Entertainment/Recreation: Total \$	\$6,982,787	\$21,900,089	\$44,725,502
Average Spent	\$5,446.79	\$5,251.82	\$5,582.31
Spending Potential Index	133	128	136
Food at Home: Total \$	\$11,714,544	\$36,685,168	\$74,974,202
Average Spent	\$9,137.71	\$8,797.40	\$9,357.74
Spending Potential Index	125	120	128
Food Away from Home: Total \$	\$6,451,671	\$20,298,288	\$41,378,665
Average Spent	\$5,032.50	\$4,867.69	\$5,164.59
Spending Potential Index	129	125	133
Health Care: Total \$	\$12,937,846	\$40,647,704	\$83,701,466
Average Spent	\$10,091.92	\$9,747.65	\$10,447.01
Spending Potential Index	131	127	136
HH Furnishings & Equipment: Total \$	\$5,317,463	\$16,790,364	\$34,387,199
Average Spent	\$4,147.79	\$4,026.47	\$4,291.96
Spending Potential Index	131	127	136
Personal Care Products & Services: Total \$	\$1,642,121	\$5,155,121	\$10,506,181
Average Spent	\$1,280.91	\$1,236.24	\$1,311.31
Spending Potential Index	129	124	132
Shelter: Total \$	\$43,539,417	\$137,047,336	\$279,840,159
Average Spent	\$33,962.10	\$32,865.07	\$34,927.63
Spending Potential Index	127	123	131
Support Payments/Cash Contributions/Gifts in	\$6,086,816	\$19,389,874	\$39,941,293
Average Spent	\$4,747.91	\$4,649.85	\$4,985.18
Spending Potential Index	136	133	142
Travel: Total \$	\$5,242,022	\$16,489,590	\$33,683,350
Average Spent	\$4,088.94	\$3,954.34	\$4,204.11
Spending Potential Index	135	130	139
Vehicle Maintenance & Repairs: Total \$	\$2,402,423	\$7,587,121	\$15,544,952
Average Spent	\$1,873.96	\$1,819.45	\$1,940.21
Spending Potential Index	126	123	131

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

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