



Demographic Summary

14443 Carrollton Blvd, Carrollton, Virginia, 23314
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 36.93866
Longitude: -76.53358

	1 mile	3 miles	5 miles
Population Summary			
2023 Total Population	3,056	10,466	21,430
2028 Total Population	3,166	10,716	22,187
2023 Total Daytime Population	1,804	6,427	13,773
Workers	454	1,593	3,712
Residents	1,350	4,834	10,061
2017-2022 Annual Rate	0.71%	0.47%	0.70%
Household Summary			
2023 Households	1,256	4,170	8,321
2028 Households	1,316	4,309	8,683
Household Income			
2023 Median Household Income	\$106,831	\$104,260	\$108,646
2028 Median Household Income	\$119,319	\$114,462	\$119,413
2023 Average Household Income	\$140,924	\$135,891	\$143,763
2028 Average Household Income	\$160,196	\$154,519	\$162,281
Median Age			
2023	44.6	45.1	45.8
2028	45.3	45.7	46.3
2023 Population by Age			
Total	3,057	10,465	21,429
0 - 4	4.7%	4.6%	4.6%
5 - 9	5.6%	5.3%	5.3%
10 - 14	6.6%	6.2%	6.1%
15 - 24	10.4%	10.1%	10.2%
25 - 34	11.1%	11.0%	10.8%
35 - 44	12.2%	12.6%	12.0%
45 - 54	13.9%	13.6%	13.4%
55 - 64	16.5%	16.4%	16.7%
65 - 74	12.2%	12.8%	13.1%
75 - 84	5.6%	6.0%	6.1%
85 +	1.3%	1.4%	1.5%
18 +	79.4%	80.3%	80.3%
2028 Population by Age			
Total	3,169	10,717	22,188
0 - 4	4.7%	4.7%	4.6%
5 - 9	5.4%	5.2%	5.1%
10 - 14	6.2%	5.9%	5.8%
15 - 24	9.9%	9.6%	9.5%
25 - 34	9.6%	9.8%	9.9%
35 - 44	13.8%	14.0%	13.5%
45 - 54	12.8%	12.7%	12.4%
55 - 64	15.0%	15.1%	15.4%
65 - 74	13.5%	13.8%	14.0%
75 - 84	7.4%	7.4%	7.7%
85 +	1.8%	1.9%	2.1%
18 +	79.9%	80.7%	80.9%
2023 Population by Race/Ethnicity			

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2023 Esri converted Census 2000 data into 2010 geography

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Total	3,056	10,465	21,430
White Alone	70.6%	69.2%	69.7%
Black Alone	19.0%	19.5%	19.8%
American Indian Alone	0.4%	0.5%	0.5%
Asian Alone	1.4%	1.8%	1.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.4%	1.7%	1.4%
Two or More Races	7.0%	7.3%	6.9%
Hispanic Origin	4.1%	4.8%	4.4%
Diversity Index	50.2	52.5	51.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.



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2023 Population 25+ by Educational Attainment			
Total	2,225	7,727	15,814
Less than 9th Grade	1.3%	1.2%	1.4%
9th - 12th Grade, No Diploma	3.1%	2.6%	3.2%
High School Graduate	21.8%	23.8%	22.1%
GED/Alternative Credential	4.0%	4.1%	4.4%
Some College, No Degree	18.8%	18.2%	18.5%
Associate Degree	13.2%	11.7%	10.0%
Bachelor's Degree	22.8%	22.5%	23.8%
Graduate/Professional Degree	15.1%	15.9%	16.6%
2023 Employed Population 16+			
Total	1,688	5,474	11,147
2023 Consumer Spending			
Apparel & Services: Total \$	\$3,520,840	\$11,210,989	\$23,562,587
Average Spent	\$2,803.22	\$2,688.49	\$2,831.70
Spending Potential Index	127	122	129
Education: Total \$	\$2,918,610	\$9,486,460	\$20,533,242
Average Spent	\$2,323.73	\$2,274.93	\$2,467.64
Spending Potential Index	130	127	138
Entertainment/Recreation: Total \$	\$6,303,417	\$20,057,854	\$42,192,686
Average Spent	\$5,018.64	\$4,810.04	\$5,070.63
Spending Potential Index	133	127	134
Food at Home: Total \$	\$10,842,200	\$34,543,424	\$72,732,816
Average Spent	\$8,632.32	\$8,283.79	\$8,740.87
Spending Potential Index	127	122	129
Food Away from Home: Total \$	\$5,986,439	\$19,092,630	\$40,144,931
Average Spent	\$4,766.27	\$4,578.57	\$4,824.53
Spending Potential Index	128	123	130
Health Care: Total \$	\$12,535,381	\$39,573,927	\$82,946,012
Average Spent	\$9,980.40	\$9,490.15	\$9,968.27
Spending Potential Index	136	129	135
HH Furnishings & Equipment: Total \$	\$4,893,841	\$15,647,532	\$32,937,366
Average Spent	\$3,896.37	\$3,752.41	\$3,958.34
Spending Potential Index	132	127	134
Personal Care Products & Services: Total \$	\$1,567,706	\$5,002,466	\$10,468,083
Average Spent	\$1,248.17	\$1,199.63	\$1,258.03
Spending Potential Index	131	125	132
Shelter: Total \$	\$39,543,656	\$127,186,749	\$267,039,873
Average Spent	\$31,483.80	\$30,500.42	\$32,092.28
Spending Potential Index	127	123	130
Support Payments/Cash Contributions/Gifts in	\$5,468,082	\$17,544,727	\$37,056,767
Average Spent	\$4,353.57	\$4,207.37	\$4,453.40
Spending Potential Index	139	134	142
Travel: Total \$	\$3,821,395	\$12,252,547	\$25,811,573
Average Spent	\$3,042.51	\$2,938.26	\$3,101.98
Spending Potential Index	135	131	138
Vehicle Maintenance & Repairs: Total \$	\$2,151,541	\$6,820,489	\$14,231,684
Average Spent	\$1,713.01	\$1,635.61	\$1,710.33
Spending Potential Index	131	125	131

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2012 and 2014 Consumer Expenditure Survey, Bureau of Labor Statistics. Esri

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2023 Esri converted Census 2000 data into 2010 geography

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